Get CSR Connected
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Our Ethical Code and Approach

We have the following principles which guide our organisation, services and culture:

Partnership

- We will always approach all of our organisation's activities and relationships with a partnership focus;
- We will always look for mutual benefit in everything that we do;
- We will always endeavour to support others in achieving their goals and aspirations.

Integrity

- We will always seek to create opportunity and learning for organisations and individuals to connect, learn more about responsible business and get involved in activities;
- We will not compromise our integrity, for organisational, individual, political or perceived commercial gain;
- We will not compromise the quality of our organisation or its services for commercial gain.

Honesty & Openness

- We will happily show our support, care and enthusiasm in everything that we do and be true to our mission;
- We will always strive to inspire others through our positive approach, attitude and ability;
- We will always strive to be open & honest with all our relationships and with all those that we come into contact with, even if this is sometimes difficult or personally challenging;
- We will always strive to be open & honest about our organisation, its intentions and purpose;
- We will always honestly and responsibly promote our organisation and its activities, even if this sometimes means turning down opportunities;
- We will always strive to work in partnership with other organisations and will be open & honest where we feel this is not feasible, practical, commercial or conflicts with our ethical approach;
- We will always exercise diplomacy, tact and gentleness when required;
- We will always strive to be open within our team and communicate honestly to support harnessing a clear, purposeful, supportive and communicative organisation.

Non-Judgemental

- We will always strive to be non-judgemental about other organisations, people and life itself;
- We will always encourage and include all organisations in responsible business;
- We will not judge individuals or organisations if they choose not to be involved with us, if they are not what we consider to be responsible or act in a way that does not concur with our organisational or individual beliefs;
- We will use our honesty and openness to work with judgements that we may hold about others or situations;
- We will promote embracing diversity and openness through our non-judgemental approach.

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